### **Top Twenty**





Pageviews and	l Unique	<b>Pageviews</b>	b
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Page	Pageviews	Unique Pageviews
/howto/compu m	ters/cut-copy-	paste.ht
Aug 19, 2019 - Aug 19, 2020	125,158	120,155
Aug 19, 2018 - Aug 19, 2019	146,718	141,436
% Change	-14.69%	-15.05%
/default.htm		
Aug 19, 2019 - Aug 19, 2020	35,168	28,112
Aug 19, 2018 - Aug 19, 2019	50,590	40,277
% Change	-30.48%	-30.20%
/employment/c	lefault.htm	
Aug 19, 2019 - Aug 19, 2020	18,032	5,462
Aug 19, 2018 - Aug 19, 2019	23,371	7,135
% Change	-22.84%	-23.45%
/news/obits/de	efault.htm	
Aug 19, 2019 - Aug 19, 2020	12,354	7,563
Aug 19, 2018 - Aug 19, 2019	7,953	5,279
% Change	55.34%	43.27%
/levicoffin/defa	ult.htm	
Aug 19, 2019 - Aug 19, 2020	11,906	8,039
Aug 19, 2018 - Aug 19, 2019	12,664	8,832
% Change	-5.99%	-8.98%
/news/default.l	htm	
Aug 19, 2019 - Aug 19, 2020	10,127	5,861
Aug 19, 2018 - Aug 19, 2019	11,287	6,808
% Change	-10.28%	-13.91%
/facts/starr-pia	no.htm	
Aug 19, 2019 - Aug 19, 2020	6,991	4,339
Aug 19, 2018 - Aug 19, 2019	6,446	3,900
% Change	8.45%	11.26%

Pageviews	
Aug 19, 2019 - Aug 19, 2020	
<b>366,131</b> % of Total: 100.00% (366,131)	Western Co.

Aug 19, 2018 - Aug 19, 2019 442,332

% of Total: 100.00% (442,332)

# Sessions and % New Sessions by Default Channel ...

Default Channel Grouping	Sessions	% New Sessions		
Organic Search		2333.3110		
Aug 19, 2019 - Aug 19, 202 0	177,529	84.52%		
Aug 19, 2018 - Aug 19, 201 9	201,396	83.99%		
% Change	-11.85%	0.64%		
Direct				
Aug 19, 2019 - Aug 19, 202 0	52,079	66.67%		
Aug 19, 2018 - Aug 19, 201 9	61,429	69.68%		
% Change	-15.22%	-4.32%		
Referral				
Aug 19, 2019 - Aug 19, 202 0	10,788	69.16%		
Aug 19, 2018 - Aug 19, 201 9	23,998	57.98%		
% Change	-55.05%	19.28%		
Social				
Aug 19, 2019 - Aug 19, 202 0	3,213	85.37%		
Aug 19, 2018 - Aug 19, 201 9	4,251	82.80%		
% Change	-24.42%	3.10%		
(Other)				
Aug 19, 2019 - Aug 19, 202 0	13	92.31%		
Aug 19, 2018 - Aug 19, 201 9	8	12.50%		
% Change	62.50%	638.46%		
Email				
Aug 19, 2019 - Aug 19, 202 0	6	33.33%		

Aug 19, 2018 - Aug 19, 201

#### Sessions

Aug 19, 2019 - Aug 19, 2020 243,628

% of Total: 100.00% (243,628) Aug 19, 2018 - Aug 19, 2019

291,101

% of Total: 100.00% (291,101)

# **Unique Visitors**

Aug 19, 2019 - Aug 19, 2020 195,748 % of Total: 100.00% (195,748)

Aug 19, 2018 - Aug 19, 2019

230,956

% of Total: 100.00% (230,956)

### Users by User Type

User Type	Users
New Visitor	
Aug 19, 2019 - Aug 19, 202 0	194,201
Aug 19, 2018 - Aug 19, 201 9	229,104
% Change	-15.23%
Returning Visitor	
Aug 19, 2019 - Aug 19, 202 0	23,122
Aug 19, 2018 - Aug 19, 201 9	26,528
% Change	-12.84%

#### Hits

Aug 19, 2019 - Aug 19, 2020	
369,496	
% of Total: 100.00% (369,496)	Printer,

Aug 19, 2018 - Aug 19, 2019 446,019 % of Total: 100.00% (446,019)

# Sessions and % New Sessions by D...

Default Channel Grouping	Sessions	% New Sessions
Organic Search		

0.00%

/government/def	ault.htm		% Change	100.00%	100.00%	Aug 19, 2019 - Aug 19, 2020	177,529	84.52%
Aug 19, 2019 - Aug 19, 2020	5,980	4,341	Paid Search			Aug 19, 2018 - Aug 19, 2019	201,396	83.99%
Aug 19, 2018 - Aug 19, 2019	5,811	3,723	Aug 19, 2019 - Aug 19, 202 0	0	0.00%	% Change	-11.85%	0.64%
% Change	2.91%	16.60%	Aug 19, 2018 - Aug 19, 201	19	100.00%	Direct		
/calendar/default			9 % Change	-100.00%	-100.00%	Aug 19, 2019 -	52,079	66.67%
Aug 19, 2019 -	4,613	3,275	% Change	-100.00%	-100.00%	Aug 19, 2020 Aug 19, 2018 -	,	
Aug 19, 2020	1,010	0,270				Aug 19, 2019	61,429	69.68%
Aug 19, 2018 - Aug 19, 2019	8,747	6,005	Pageviews by Page			% Change	-15.22%	-4.32%
% Change	-47.26%	-45.46%	Page		Pageviews	Referral		
/nonprofit/gorge_	_trail.htm		/howto/computers/cut-copy	y-paste.htm		Aug 19, 2019 - Aug 19, 2020	10,788	69.16%
Aug 19, 2019 - Aug 19, 2020	4,155	2,898	Aug 19, 2019 - Aug 19, 2020		125,158	Aug 19, 2018 - Aug 19, 2019	23,998	57.98%
Aug 19, 2018 -	3,227	2,238	Aug 19, 2018 - Aug 19, 2019		146,718	% Change	-55.05%	19.28%
Aug 19, 2019 % <b>Change</b>	28.76%	29.49%	% Change		-14.69%	Social	00.00.0	1712010
% Change	20.70%	29.49%	/default.htm Aug 19, 2019 - Aug 19, 2020		35,168	Aug 19, 2019 -	2.212	05.07%
			Aug 19, 2019 - Aug 19, 2020		50,590	Aug 19, 2020	3,213	85.37%
			% Change		-30.48%	Aug 19, 2018 - Aug 19, 2019	4,251	82.80%
			/employment/default.htm			% Change	-24.42%	3.10%
			Aug 19, 2019 - Aug 19, 2020	1	18,032	(Other)		
			Aug 19, 2018 - Aug 19, 2019		23,371	Aug 19, 2019 - Aug 19, 2020	13	92.31%
			% Change		-22.84%	Aug 19, 2018 -	8	12.50%
			/news/obits/default.htm			Aug 19, 2019		
			Aug 19, 2019 - Aug 19, 2020	1	12,354	% Change	62.50%	638.46%
			Aug 19, 2018 - Aug 19, 2019		7,953	Email Aug 19, 2019 -		
			% Change		55.34%	Aug 19, 2019 - Aug 19, 2020	6	33.33%
			/levicoffin/default.htm			Aug 19, 2018 - Aug 19, 2019	0	0.00%
			Aug 19, 2019 - Aug 19, 2020		11,906	% Change	100.00%	100.00%
			Aug 19, 2018 - Aug 19, 2019 % Change		12,664 <b>-5.99</b> %	Paid Search		
			/news/default.htm		0.55%	Aug 19, 2019 -	0	0.00%
			Aug 19, 2019 - Aug 19, 2020	1	10,127	Aug 19, 2020 Aug 19, 2018 -		
			Aug 19, 2018 - Aug 19, 2019		11,287	Aug 19, 2019	19	100.00%
			% Change		-10.28%	% Change	-100.00%	-100.00%
			/facts/starr-piano.htm					
			Aug 19, 2019 - Aug 19, 2020	ı	6,991			
			Aug 19, 2018 - Aug 19, 2019		6,446			
			% Change		8.45%			
			/government/default.htm					
			Aug 19, 2019 - Aug 19, 2020		5,980			
			Aug 19, 2018 - Aug 19, 2019		5,811			
			% Change		2.91%			
			/calendar/default.htm Aug 19, 2019 - Aug 19, 2020		4,613			
			Aug 19, 2019 - Aug 19, 2020 Aug 19, 2018 - Aug 19, 2019		4,613 8,747			
			% Change		-47.26%			
			/nonprofit/gorge_trail.htm					
			Aug 19, 2019 - Aug 19, 2020	1	4,155			
			10.0010 1 10.0010		0.007			

Aug 19, 2018 - Aug 19, 2019

% Change

28.76%

3,227

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